



GoodSearch is an Internet search engine with a simple concept and unique social mission. It's simple. You use GoodSearch.com like any other search engine, but each time you do, money is generated for your favorite cause.

We hope that not only will you use GoodSearch as your main search engine from here on out, but will also pass this message on to your friends and family. The more people who use this site, the more money will go to your favorite cause.

Search directly from GoodSearch website, or use the GoodSearch toolbar.

WEBSITE:

Go to www.goodsearch.com

- Select **MAUI HUMANE SOCIETY** as the charity you're supporting
- type your search request in the search box
- click Search the Web Button

powered by **YAHOO! SEARCH**

Please use this site honestly. Fraudulent searches will result in a charity being de-listed.

Support your favorite charity or school whenever you search the Internet.
Here's how:

1. Enter the charity or school you support below, then click "Verify".
2. Search the Internet from the box above.
3. Each time you search, revenue is generated for your charity or school!

I'm supporting

Maui Humane Society Inc. (Puunene, HI)

TOOLBAR: (for step by step instructions, refer to pages 3 and 4)

1. Download & install GoodSearch Toolbar:
2. Select **MAUI HUMANE SOCIETY**, as "my Charity".
3. Use the GoodSearch Toolbar anytime you need to search the Web

GOODSEARCH TOOLBAR

Search the web and support your favorite charity or school right from your browser's toolbar:

GoodSearch powered by YAHOO! SEARCH Search My Charity: Clear Selection Highlight Popup Blocker Off

- ↑ Easy access to GoodSearch.com
- ↑ Keep track of past searches
- ↑ Choose the organization you'd like to support
- ↑ Highlight search terms
- ↑ Popup blocker



How do I raise money for my favorite charity or school through GoodSearch?

Last year search engines generated close to \$6 billion in revenue from advertisers. We've developed a way to direct some of that money to the causes you care about most. It's easy ... every time you search the Internet at GoodSearch.com, your charity or school earns money and the more you search, the more they make. Add up money generated from all your searches and those by the millions of other people who we hope will use GoodSearch, and we can make a real difference to the people and causes that need funds most.

How does it work?

- On the GoodSearch homepage, choose from hundreds of thousands of organizations or add your favorite cause to our list.
- Search the Internet just like you normally would — the site is powered by Yahoo!, so you'll get the same high-quality search results you're accustomed to.
- Fifty percent of the revenue generated from advertisers is shared with the charity, school or nonprofit organization of your choosing.

Are the search results going to be as good as the search engine I am using now?

Absolutely. GoodSearch.com is powered by Yahoo! so you'll get the same high-quality search results that you're currently used to — or better!

How much money could this generate for my charity or school?

We estimate that each search will generate approximately \$0.01 for the designated charity or school. If you think about how many times you search the Internet each year, and then add in all the searches from the supporters of your organization, it quickly adds up! Here's an example of how much your organization can earn:

Charity or School Size	Number of Supporters	Average Searches Per Day	Estimated Revenue/Year
Small	100	2	\$730
Medium	1,000	2	\$7,300
Large	10,000	2	\$73,000

The sky is the limit. The more people use GoodSearch, the more money will be directed towards causes. There is no cap on how much money we will direct to charities.

Where does the money come from?

Search engines make most of their money from companies that pay an advertising fee when users click on links during a search. At GoodSearch, we've developed a patent-pending way to track and direct these search-generated proceeds to charities. In other words, a portion of advertiser dollars (and not your own!) earned as a result of your search, are now passed along to the organization you've chosen to support.

Do the users ever have to pay anything?

No. That's the whole point of GoodSearch! Using this search engine — and thereby generating money for your favorite charity — is free. We know that most people, like us, would love to be able to give limitless amounts of money to every charity they support, but of course cannot. Some have given all they can for now; others have the desire to help, but no funds. GoodSearch now provides all Internet users with an easy way to donate to their favorite charities without ever having to tap into their own finances.

What percentage of revenue goes to the charities and schools?

GoodSearch is a company with a unique social mission, which involves giving as much money back to charity as possible while remaining a self-sustaining business. Our goal is to direct a minimum of 50 percent of revenues to the designated causes and increase this percentage as the company matures (typically, socially aware companies donate anywhere from 1 percent to 20 percent)



STEP BY STEP TOOLBAR INSTRUCTIONS

1. Download & install GoodSearch Toolbar:

- Click on: **Free!** - [Get the GoodSearch Toolbar for Internet Explorer](#)
- Click on: *Download now!*

DOWNLOAD NOW!

Minimum System Requirements:
Microsoft Windows (95, 98, ME, NT, 2000 or XP)
Microsoft Internet Explorer version 5.0 or greater

GOODSEARCH TOOLBAR INSTALLATION

System Requirements

- Microsoft Windows (98, ME, NT, 2000 or XP)
- Microsoft Internet Explorer version 5.0 or greater

Install GoodSearch Toolbar

Using the GoodSearch toolbar indicates that you agree to the following terms and conditions:

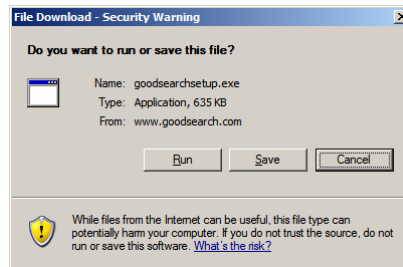
PLEASE READ THE FOLLOWING GoodSearch Toolbar LICENSE AGREEMENT CAREFULLY.

YOU ARE GRANTED THE FOLLOWING LIMITED RIGHTS:

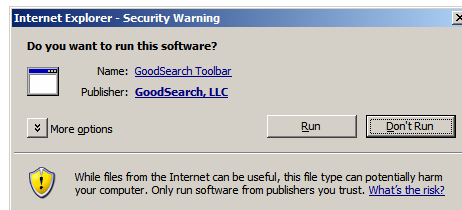
A. You may use GoodSearch Toolbar for personal purposes. For commercial use, you need an express written permission of Visicom Media.

Close All Other Browser Windows Before Proceeding.

Click on: Download the GoodSearch Toolbar



Click on: Run button

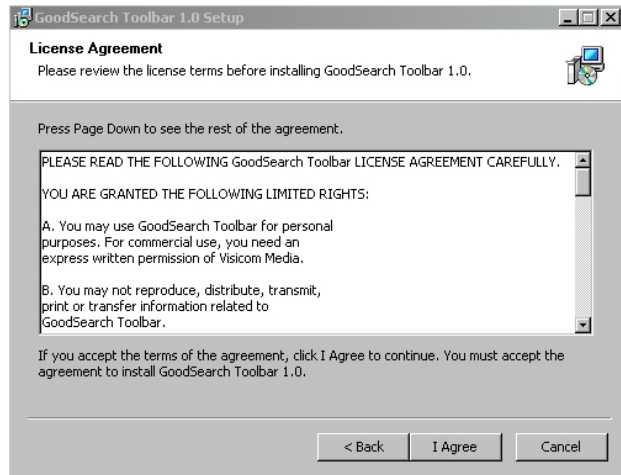


Click on: Run button

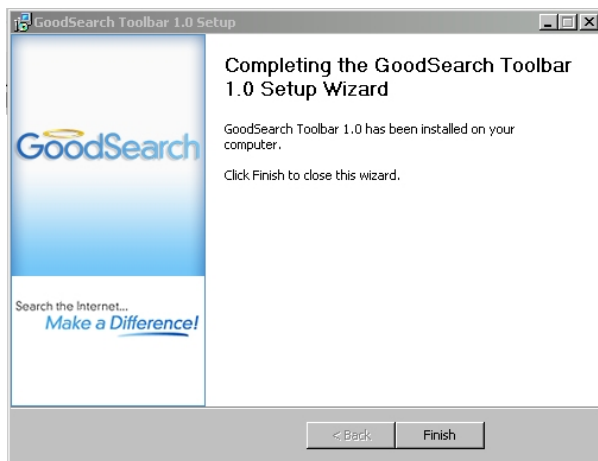
GoodSearch



Click on the 'NEXT' button



Click on the 'I Agree' button



Click on the 'Finish' button

2. Before using the toolbar, close any other Internet Explorer browser windows.

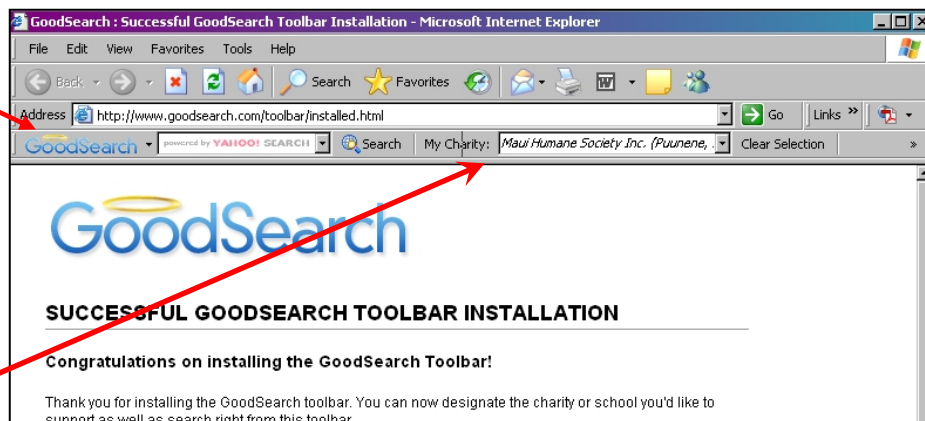
3. The GoodSearch Toolbar should appear as a toolbar in your browser window. If you cannot see the toolbar,

try the following steps:

- Make sure it is not located on the right on the same line as another toolbar at the top of your browser window.

- Go to View->Toolbars and make sure the GoodSearch Toolbar option is checked.

4. Select **MAUI HUMANE SOCIETY**, as "my Charity".



5. Use the GoodSearch Toolbar anytime you need to search the Web

Thank you for "GoodSearching" instead of "Googling" to support the MAUI HUMANE SOCIETY!